

FASHIONAPTIC

Haptic-Virtual Reality Glove for
Fashion Industry Designers



INTRODUCTION

- Idea based on past experience
- Fashion industry contacts
- Audio-visual broadened to haptic









**PROBLEM AND
NEED**

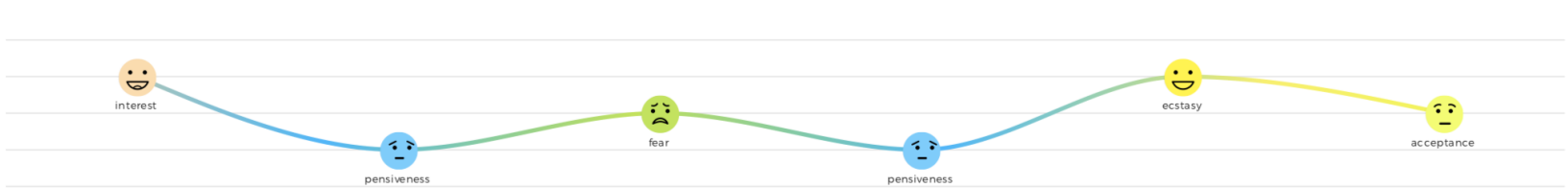
Problem

How to know how a designed piece of clothing feels before manufacturing it?

Need

Design and collaborate with real-time touch. Save on manufacturing costs.

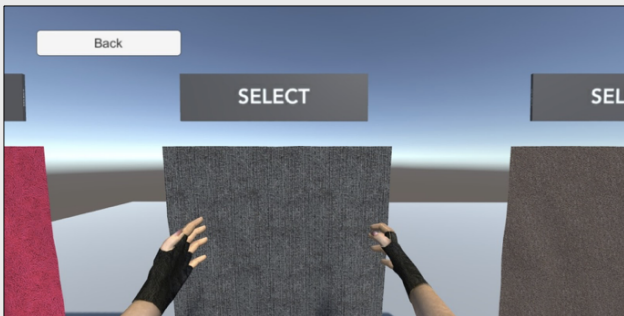
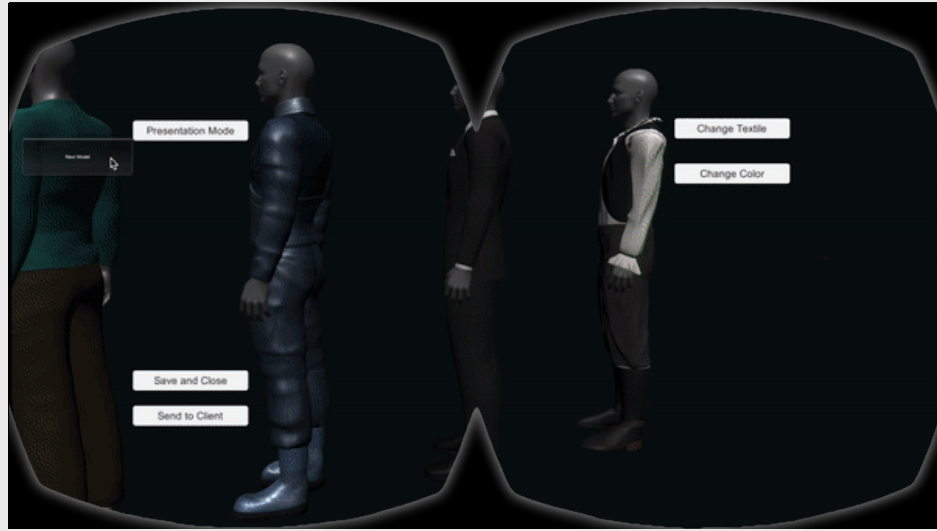
	DISCOVER	DISCOVER	REFINE	REFINE	REFINE	RELEASE
	Substage title	Substage title	Substage title	Substage title	Substage title	Substage title
User goals	Design the product (Clothes)	Find the right textile	Gather feedbacks	Final confirmation on textiles.	Final review from clients/teams	Start production or restart again.
Process and channels	 PC	 Printed Production	 Face to face	 Face to face	 Face to face	 Other
Process	Design the clothes using 3D rendering softwares	Do an initial research on textile options	Proposed designed ideas and textiles to team/clients	Contact and communicate with textile factories to make final decisions on textiles.	Send final product to team/clients for final review	Start production if the product is approved. Otherwise, modify the choose of textiles or designs.
Problems		Finding the right textiles often took a lot of time	Presenting the designs is often a trouble for product managers/designers, it's hard for them to present the accurate designed model to the team/client.	At this stage, they often need to visit the manufactory or company to make final decisions on the textiles, this often take longer time than the other stages.	At this stage, managers/designers will show final product model to the team/client, seek for final approval.	Two things here: If the product get approved, then the designer/manager have finished the job. However, if the product get rejected, then the designer/manager will have to make adjustments on it.



OUR SOLUTION



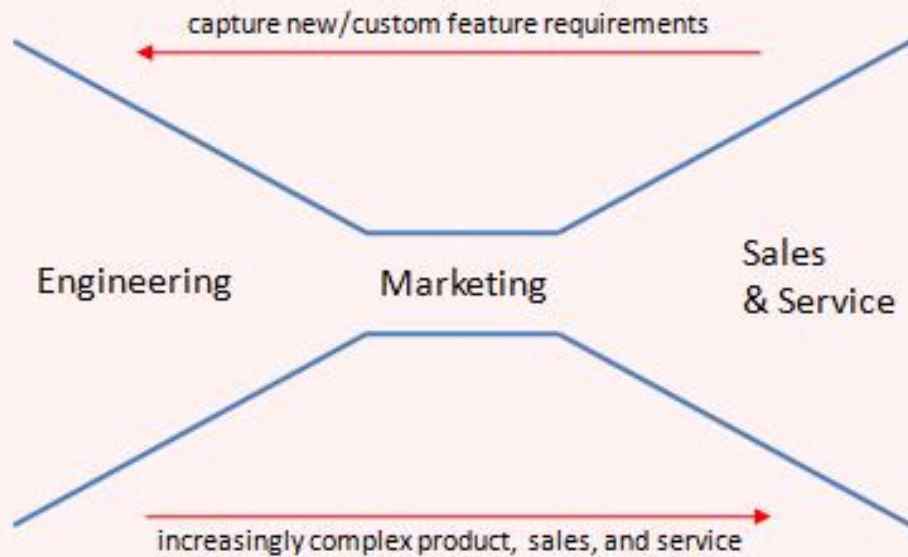
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OUR VALUE

- Reduce Time & Money
- Flexibility
- Reduce Wastes

Cost Model





**THANK YOU FOR YOU
ATTENTION!**

QUESTION?